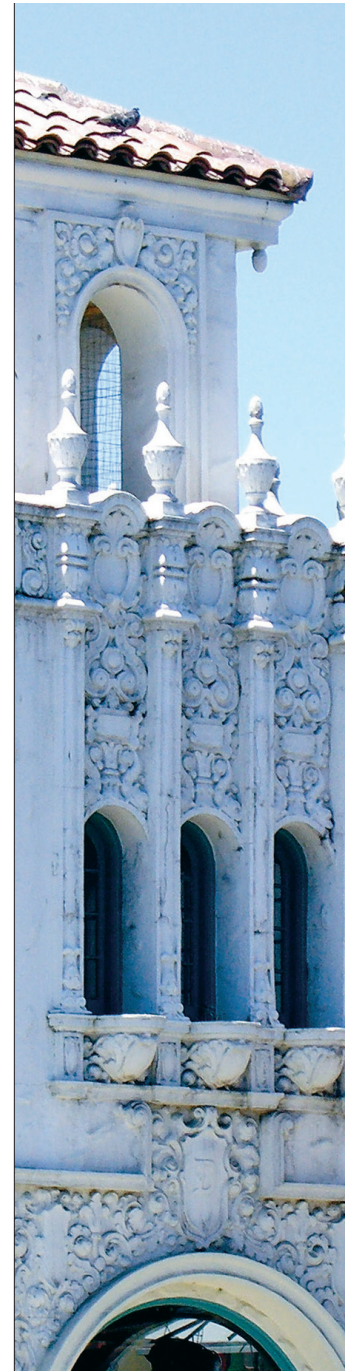


VISION STATEMENT 2



SAN CARLOS
GENERAL PLAN



2 GENERAL PLAN VISION



The Vision Statement is a description of what San Carlos wants to become through the implementation of the General Plan. The Vision Statement provides a sense of the purpose and mission for the General Plan and sets the tone for the Plan's guiding principles, goals, policies, and actions.

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Background of the Vision Statement

On January 8, 2008, the City of San Carlos held two Visioning Workshops, the first public workshops for the General Plan Update. Approximately 60 youth attended the Youth Workshop and 67 citizens attended the Visioning Workshop. Individuals attending both workshops were asked to describe San Carlos as they would like it to be in the year 2030. The workshops started the process for establishing a vision for the future of San Carlos. After the workshops, a draft vision statement was prepared and presented to the GPAC, the Planning Commission and the City Council in public meetings in February 2008. The City Council endorsed the Vision Statement on February 11, 2008.

San Carlos General Plan Vision Statement

In 2030 San Carlos is a safe, beautiful, vibrant and livable community with tree-lined streets, open space, public art, high-quality architecture and state-of-the-art infrastructure. We enjoy a balance of residential, schools, retail, commercial and industrial uses and services that enhance our quality of life, support the fiscal health of the City and sustain a robust local economy. Downtown San Carlos is the heart of the community – a place to experience and savor the joys of daily life while enjoying a mix of stores and services.

Housing in San Carlos meets the needs of a diverse community. People who work in San Carlos can afford to live here. San Carlans are also able to work for employers located within the community. The City pursues creative solutions to economic development objectives and encourages innovative environmentally sustainable industries and businesses to locate and remain in San Carlos.

San Carlos is committed to sustainability. Sustainability promotes the use of resources in the present in a manner that does not compromise the choices and quality of life of future generations.

Mobility is part of the San Carlos way of life. It is precious to us, and we value our collective ability to freely and efficiently move about the city and region. The airport remains a unique part of our transportation system. Sidewalks, paths and bikeways connect residential neighborhoods to all commercial areas, schools, parks and open space. Destinations and places in San Carlos are accessible using all forms of transportation.

Quality educational opportunities are available to the entire community. Our outstanding educational system, providing both formal and informal learning opportunities, enhances our quality of life.

Public service, charitable giving, volunteerism and citizen participation are integrated into public, non-profit and educational services offered.

Community care services are inclusive for seniors and citizens with mental and physical disabilities.

San Carlans enjoy a wide variety of community venues, including parks, trails, community centers, arts, museums, recreational facilities, sports and other civic events. We enjoy access to affordable and high-quality health services. The City's government contributes to our distinctive community identity and sense of civic pride.

