



City Clerk News Release

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FOR IMMEDIATE RELEASE

PRESS RELEASE #3312017

Subject : City of San Carlos Joins Nationwide Challenge to be Most "Water Wise"

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SAN CARLOS, CA, April 1, 2017 – San Carlos Mayor Bob Grassilli is joining mayors across the country in asking residents to make a commitment to conserve water and reduce pollution by taking part in a national contest aimed at drastically slashing water and energy use across the nation.

The Wyland Mayor's Challenge for Water Conservation, taking place April 1st – 30th, is a non-profit national community service campaign to see which leaders can best inspire their residents to make easy-to-use online pledges to reduce water and energy usage.

"This is our fourth year in a row participating in the Mayor's Challenge for Water Conservation," said Mayor Grassilli. "By participating in the Challenge, we are able to conserve water, save energy and teach our kids about sustainability. Water conservation continues to be a priority for our community."

Mayor Grassilli is encouraging San Carlos residents to conserve water, save energy and reduce pollution on behalf of the City of Good Living and to go online and make a pledge at www.mywaterpledge.com throughout the month of April. Last year, the nation pledged to save 1.9 billion gallons of water. Nationwide pledges also resulted in plastic water bottle reduction by more than 4.6 million, utility bill reduction by \$35 million, and 141,000 pounds of hazardous waste eliminated from entering watersheds. The City of San Carlos ranked 28th last year by population category. Let's see if we can take this challenge a step further and rank better this year!

To participate, residents visit www.mywaterpledge.com, and then make a series of online pledges to conserve water on behalf of San Carlos. Cities with the highest percentage of residents who take the challenge in their population category are entered into drawings for eco-friendly prizes, including home improvement gift cards, home irrigation equipment and a Grand Prize Toyota Prius. The challenge also features additional resources for residents to take their commitment of conservation even further, from regional water and energy resource issues to cost-saving tips at home.

This year marks the 6th National Mayor's Challenge for Water Conservation is presented by the Wyland Foundation and Toyota, with support from the U.S EPA WaterSense, the Toro Company, National League of Cities, Conserva Irrigation, and Earth Friendly Products (makers of ECOS).

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