NEWS RELEASE

San Mateo County Sheriff’s Office
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Incident Date and Time: Friday, September 28, 2018 from 6:30 a.m.-4:30 p.m.

Location: City of Millbrae 8:00 a.m.-11:30 a.m.
City of San Carlos 1:30 p.m.-4:00 p.m.

Type of Crime/Incident: Special Traffic Enforcement Detail

Summary:
The San Mateo County Sheriff’s Office will step up traffic safety enforcement operations on Friday, September 28, 2018, with focused enforcement on collision causing factors. The primary focus will be enforcement towards speeding vehicles, vehicles that fail to stop for a stopped school bus (with active lighting/sign displayed), vehicles driving in the bicycle lane, and pedestrian crosswalk violations.

Tips for Drivers:
- Look out for pedestrians, especially in hard-to-see conditions such as at night or in bad weather.
- Slow down and be prepared to stop when turning or entering a crosswalk.
- Stop at the white crosswalk line to give other drivers an opportunity to see pedestrians as well.
- Be cautious when backing up because pedestrians and young children can enter your path.
- Stop for all school buses that have their stop sign showing and lights flashing.

Tips for Pedestrians:
- Follow the rules of the road, use crosswalks or intersections, and obey signs and signals.
- Walk facing traffic and as far from oncoming cars as possible if there is no sidewalk.
- Pay attention to the traffic moving around you.
- Do not text or talk on a cell phone near traffic.
- Make eye contact with drivers as they approach. Never assume a driver sees you.
- Wear bright clothing and reflective materials (or use a flashlight), especially at night.
- Look left-right-left before crossing the street.

This focused enforcement detail will be one of many efforts to address the ongoing dangers associated with unsafe traffic.

Release Date: September 21, 2018