Creating a Safe, Sustainable, and Inclusive City of Good Living

Safety took center-stage this past fiscal year. Our Fire Department led the effort to educate our community about the threat of wildfire, and took proactive measures to protect homes and families.

We also made significant strides in our sustainability efforts, drastically cutting emissions by committing to 100% renewable energy.

Finally, we celebrated the diversity that continues to give our community strength and character sending a clear message to all who live, work, and visit San Carlos that the City of Good Living is inclusive and proud.
Community Engagement

SAN CARLOS PRIDE
The City designated the month of June as LGBTQ+ Pride Month, signaling to members of the San Carlos community that they are valued and welcomed in the City of Good Living. This acronym is meant to be inclusive of all communities; Lesbian, Gay, Bisexual, Transgender, Queer, Questioning, and All Others. The City held a number of events to demonstrate San Carlos’ support of the LGBTQ+ community:

- **JUNE 3, 2019:** San Carlos School District and the Adolescent Counseling Services Program, Outlet, held a Gender Spectrum and Inclusive Communities Workshop at the Youth Center.
- **JUNE 10, 2019:** City Council proclaimed June as Pride Month.
- **JUNE 21, 2019:** the City held a flag raising ceremony in front of City Hall and heard from local LGBTQ+ community leaders.
- **JUNE 24, 2019:** the San Mateo County Pride Center presented to City Council about its work to support the LGBTQ+ community.
- **SEPTEMBER 6, 2019:** Summer Movies in the Park offered a special screening of *Love, Simon.*

EARTH DAY CLEAN-UP
Volunteers were back in force for our annual Earth Day celebration and clean-up, with more than 50 community members of all ages donating their time to clean up our downtown.

SPOTLIGHT NEWSLETTERS
In addition to our quarterly Good Living newsletter, we dove deeper into the subjects of public safety and emergency preparedness, as well as housing challenges and goals.

PUBLIC SAFETY FAIR
Our Annual Public Safety Fair brought out more community members than ever, as families across town descended on Laurel Street to learn about emergency preparedness and explore safety equipment. Local firefighters and Sheriff’s officers spoke with the community on topics from kitchen fire safety to traffic and pedestrian safety.

VOLUNTEER EXPO
On May 11, the City held its 8th Annual Volunteer Expo. More than 20 local non-profit and volunteer organizations participated in the event, providing residents with information about their programs and services, and discussing available volunteer opportunities and ways to get involved in the City of Good Living.

CONNECTING AT THE FARMERS’ MARKET
The City held a booth once a month at the Farmers’ Market with a City department and Council represented, making it easy for the community to stop by to meet their City officials and share their comments and concerns.
Community Improvements

YOUTH CENTER RENOVATION
Our Youth Center is visited by more than 250 community members each day. Residents and visitors enjoy tot and youth classes, our After School Drop-in Program, youth sports, camps, and more. With so much use, the interior and exterior of the original facility was in need of an upgrade. This past year, new roofing and window sealants were installed, along with a new front desk, new flooring, an updated kitchen, new gym bleachers and accessibility improvements.

The Youth Center Renovation project was complete in fall 2018, with a reopening ribbon cutting ceremony on November 7, 2018.

CHILTON PARK MASTER PLAN
In April 2019, City Council approved the Master Plan for Chilton Park. Improvements include enhanced pathways, a gathering area adjacent to the “rock,” a nature play area, interpretive panels, a drinking fountain, and new landscaping. Throughout the public process, community input was gathered to maintain the character of the park. Final design plans will be completed in early 2020 with construction concluding by the end of 2020.

PUBLIC WORKS
Replaced 43 sewer laterals
451 feet of sewer main rehabilitated or replaced
1.5 miles of pavement improved
4 curb ramps replaced
23 Eucalyptus trees removed for safety

BUILDING
Permits Issued: 1,318
Valuation of Work: $76,561,696
Completed 7,325 Inspections
Issued 110 Residential Solar Permits
145 Code Enforcement Cases Opened
116 Code Enforcement Cases Resolved

Community Safety

WILDFIRE SAFETY
The City worked hard to protect our community from the threat of wildfire, and to educate residents about how to keep their homes and families safe. Two wildfire preparedness meetings were held on April 13 and 16, and a Wildfire Action Guide was mailed to every resident and business in the city.
Community & Recreation

San Carlos Parks & Recreation continued to facilitate community building this past year, hosting more community events than ever before, focused on family, friends, and fun!

2ND ANNUAL FAMILY CAMPOUT
A record 510 campers attended our second annual Family Campout for s’mores, games, and movies under the stars at Burton Park. More than 25 volunteers made the event a success, with the Lions Club, Rotary and youth volunteers all lending a hand.

MUSIC IN THE PARK
Parks & Recreation hosted 6 free concerts at Burton Park, bringing community members together to dance to live music and enjoy the summer weather. Youngsters weren’t left out, with a special Kid’s Sing & Swing concert providing an afternoon of family sing-a-long fun.

10TH ANNUAL NIGHT OF HOLIDAY LIGHTS
Our Night of Holiday Lights celebration marked 10 years of winter magic as 5,000 community members and more than 25 volunteers created holiday cheer downtown on Laurel Street. This family-favorite holiday tradition featured live music, caroling, free arts & crafts, and snow!

GOBLIN WALK
30+ volunteers, 1,500+ costumed tots
40+ participating local businesses

BLOK Parties & Special Events
30 neighborhood block parties permitted
37 Special Event permits issued

SAN CARLOS ATHLETICS
Adult Sports Leagues: 25 leagues and 2,100 participants
535 Participants in our in-house Recreation Basketball and Flag Football youth leagues

ADULT SERVICES
8,000+ meals served at the Parkview Café
$14,000 in grant funds from Sequoia Healthcare District
ACC Membership up 13%, Fitness Membership up 28%

YOUTH CENTER
355 Youth Center Memberships
7,600 unique visits throughout the school year
75 Daily Youth Center Drop-In Participants (average)
Adventure Camp: increase of 115 campers

CLASS REGISTRATION
11,829 registered participants

Our Fire Department also worked with Cal Fire and our Public Works Department to create defensible space and reduce fire fuels near neighborhoods and City parks. $100,000 annually is set aside for fuel mitigation and 48 acres were cleared.
- Crestview Park – 2 ACRES
- Eaton Park – 7 ACRES
- Highlands Park – 8 ACRES
- Vista Park – 4 ACRES
- Arguello Park – 10 ACRES
- Big Canyon Park – 8 ACRES
- North Crestview Park – 7 ACRES
- La Mesa Area (city open space) – 2 ACRES

FIRE DEPARTMENT
2,353 calls for service
522 Annual Fire and Life Safety Inspections
38 Public Education Events

Watch video from both meetings and view wildfire preparedness resources at cityofsancarlos.org/wildfire.
In 2018, we reduced emissions from municipal operations by 45% (compared to 2005 levels). This achievement was largely made possible through Peninsula Clean Energy’s ECO 100 program that allows the City to procure 100% renewable electricity for all City operations, from electricity use in City buildings to street lights.

In recognition of the City’s efforts to reduce greenhouse gas emissions and save energy, the Institute for Local Government awarded the City the 2018 Beacon Awards for Community Greenhouse Gas Emission Reductions and the Agency Energy Savings Award at the platinum level—the highest level achievable.

SHERIFF’S OFFICE
Responded to 13,013 calls for service
Average response time to emergency incidents: 3 minutes, 58 seconds
843 arrests made
2,285 crime reports taken
5,371 moving citations issued

Watch video from both meetings and view wildfire preparedness resources at cityofsancarlos.org/wildfire.

Finance
GENERAL FUND REVENUE AND EXPENDITURES
In order to operate efficiently and ensure the economic challenges and opportunities of the future can be met with an appropriate response, the City continuously looks beyond the current budget cycle when preparing its financial plan. Because of cost reduction strategies implemented in years past, the City has now, for several years, been in a position to budget small surpluses and fund new programs and critical capital improvement projects.

In the past fiscal year, many of these public improvement projects and community programs began to take shape, while others were completed and future projects planned. It was a year of renovation and innovation in the City of Good Living, characterized by a continued commitment to service and community.

GENERAL FUND OPERATION REVENUES
FY 2018-19 (rounded up)

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Tax</td>
<td>$13,579,103</td>
<td>29%</td>
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<tr>
<td>Sales Tax</td>
<td>$11,981,838</td>
<td>25%</td>
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<tr>
<td>Fees for Services</td>
<td>$4,120,362</td>
<td>9%</td>
</tr>
<tr>
<td>Other Taxes</td>
<td>$5,037,564</td>
<td>11%</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>$5,272,520</td>
<td>11%</td>
</tr>
<tr>
<td>Vehicle in Lieu</td>
<td>$3,563,988</td>
<td>8%</td>
</tr>
<tr>
<td>Investment</td>
<td>$3,575,382</td>
<td>8%</td>
</tr>
</tbody>
</table>

GENERAL FUND OPERATION EXPENDITURES
FY 2018-19 (rounded up)

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Safety</td>
<td>$19,467,508</td>
<td>50%</td>
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<tr>
<td>General Government</td>
<td>$6,969,545</td>
<td>18%</td>
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<tr>
<td>Public Works</td>
<td>$5,442,290</td>
<td>14%</td>
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<tr>
<td>Community Development</td>
<td>$4,103,794</td>
<td>11%</td>
</tr>
<tr>
<td>Parks &amp; Recreation</td>
<td>$2,948,883</td>
<td>8%</td>
</tr>
</tbody>
</table>

We were recognized by the U.S. Environmental Protection Agency (EPA) for our commitment to purchasing 100% renewable energy.
City Council Mission Statement
The City of San Carlos provides high-quality services and facilities in a sustainable, responsive and friendly manner to foster a safe and healthy community now and in the future.

THIS ISSUE’S FOCUS:

2019 COMMUNITY REPORT
Fiscal Year 2018-19
(July 1, 2018 – June 30, 2019)

Manager’s Message

Careful planning and meticulous budgeting allow the City of San Carlos to provide high quality community services and improve our city infrastructure. By setting short, medium, and long terms goals through cooperation between our hard-working City staff, elected officials, and community partners, we are able to address immediate needs while also preparing for our future.

This annual report provides a snapshot of some of our accomplishments throughout the last fiscal year. Everyone at the City is particularly proud of being able to expand our community offerings with new programs and events, in addition to continuing to provide critical safety services, infrastructure improvements, and diverse recreational classes and camps. Being efficient and effective with our precious tax revenue allows us to continually reinvest in our community, increasing outreach, broadening our educational efforts, and adding to the enrichment of all who live and work in San Carlos.

I’m heartened to see the active role our community members have taken in the success of so many of our programs and projects, both old and new. From enthusiastically participating in our Citizens Academy to volunteering and supporting our Earth Day Clean-up and Pride celebrations, our engaged and caring community continues to positively shape San Carlos.

Thank you to all who work so hard to bring out the best in the City of Good Living.

Jeff Maltbie, City Manager